

It's an alumni gathering...

It's a day-long CME marathon!

7th Annual Alumni Update Course
Nationally recognized faculty

Friday, April 24, 2009

In Conjunction with Reunion Weekend 2009

Richmond Marriott West

Glen Allen, Virginia

NEW LOCATION

Hosted By:
VCU School of Medicine Dean's Office
Medical College of Virginia Campus

FACULTY

*Virginia Commonwealth University School of Medicine
Medical College of Virginia Campus
unless otherwise noted*

Joann Bodurtha, MD, MPH

Professor of Human and Molecular Genetics

Ellen Brock, MD, MPH

*Associate Professor of Obstetrics and Gynecology
Medical Director, Center for Human Simulation and Patient Safety*

Robert Downs, MD

*Professor of Medicine
Director, Program for Osteoporosis and Bone Health*

Alexander Krist, MD, MPH

Assistant Professor of Family Medicine

James Meador-Woodruff, MD

*The School of Medicine's 2009 Outstanding Medical Alumnus Awardee
Heman E. Drummond Professor and Chairman
Department of Psychiatry and Behavioral Neurobiology
University of Alabama at Birmingham
Birmingham, Alabama*

Michael Petrizzi, MD, CAQ

*Professor of Family Medicine
Hanover Family Physicians, P.C.*

John Roberts, MD

Professor of Internal Medicine and Massey Cancer Center

Michelle Whitehurst-Cook, MD

*Associate Professor of Family Medicine
Associate Dean for Admissions*

Diane Wilson, EdD, MS, RD

*Associate Professor of Internal Medicine and Massey Cancer Center
Division of Quality Health Care*

Isaac "Ike" Wood, MD, FAACAP

*Professor of Psychiatry and Pediatrics
Senior Associate Dean for Medical Education and Student Affairs*

PROGRAM REGISTRATION

The registration fee of \$125.00 includes tuition, program materials, transcript of credit hours, continental breakfast and lunch. *The registration fee is non-refundable.* **This does not register you for the Alumni Association's Reunion Weekend.** Please contact Lelia Brinegar at lebrinegar@vcu.edu or phone 804/828-3900 or 800/628-7799 for information concerning Reunion Weekend.

7th ANNUAL ALUMNI UPDATE COURSE - Friday, April 24, 2009

AM

- 7:15 **Registration and Continental Breakfast**
- 8:00 **Opening Remarks: Tom Holland**
Associate Dean for Development and Alumni Affairs
- 8:15 **Osteoporosis and Women's Health: New Therapies**
Robert Downs, MD
Recognize appropriate patients for BMD testing; recommend treatment for low bone mass in appropriate situations
- 9:00 **Improving Adherence Through Communication**
Michelle Whitehurst-Cook, MD
Learn to identify verbal techniques that improve patient adherence to recommended treatments, learn to identify non-verbal techniques that enhance patient adherence
- 9:45 **Break**
- 10:00 **Diet, Exercise and Cancer Risk Reduction: Re-visiting the Evidence**
Diane Wilson, EdD, MS, RD
Understand strengths and weaknesses of recent nutrition /cancer studies, identify nutrition-related factors associated with breast and prostate cancers
- 10:45 **Maintaining Tradition: Discovering New Frontiers in Medical Education**
Isaac Wood, MD
Discuss and describe the major shifts in the paradigms for medical education; discuss and identify the outcomes most valued in graduates from our program
- Simulation in Medical Education**
Ellen Brock, MD, MPH
Understand the broad applicability for experiential learning in medical education; understand the effectiveness of simulation as an educational tool
- 11:30 **Shoulder Pain: Diagnosis and Treatment and Knee Injuries**
Michael Petrizzi, MD, CAQ
Review common acute and overuse injuries of the shoulder; understand principles of biomechanical alterations that can lead to injury and are important parts of treatment; understand what injuries can be cared for by a primary care physician and what injuries should be referred; review epidemiology of knee injuries, anatomy and kinesiology of the normal knee, review individual injuries that either alter the anatomy or kinesiology, differentiate when to treat and when to refer, discuss treatment options

COURSE DESCRIPTION

Please join your fellow alumni and faculty from the MCV Campus of VCU for our 7th Annual Alumni Update Course. At the request of our alumni wishing for more opportunities to obtain CME credits, we have designed a one-day program that is meant to cover the latest issues in a broad range of fields. Whether you are a physician in active practice or a retired alumnus who wishes to stay current, you will find an opportunity to learn, to interact, and to connect with the medical school. Please join us for an exciting marathon of medical topics – running shoes are optional!

Virginia Commonwealth University is an equal opportunity/affirmative action employer.

PM

- 12:15 **Buffet Luncheon**
- 1:15 **The Value of Genetic Testing**
Joann Bodurtha, MD, MPH
Understand the framework for evaluating genetic tests; learn resources for understanding more about genetic tests
- 2:00 **Can Drugs Prevent Prostate Cancer?**
John Roberts, MD
Understand possibilities and limitations of current drug therapy to prevent prostate cancer
- 2:45 **Break**
- 3:00 *The School of Medicine's 2009 Outstanding Medical Alumnus Awardee*
Molecular Abnormalities in Schizophrenia: Implications for Innovative Treatments
James Meador-Woodruff, MD
Develop working knowledge of current understanding of molecular aspects of glutamate neurotransmission in brain and relevance to schizophrenia; learn in detail cellular and molecular biological properties of the NMD subtype of glutamate receptor and how these may be abnormal in schizophrenia; gain an understanding of new targets for drug discovery and therapeutic intervention in schizophrenia
- 3:45 **Colonoscopy Surveillance after Polypectomy**
Aleander Krist, MD, MPH
Identify the appropriate surveillance interval for patients with abnormal colonoscopy findings; develop strategies for increasing adherence to colorectal cancer screening recommendations and post-polypectomy guidelines
- 4:30 **Adjourn, Turn in Evaluations**

CONTINUING EDUCATION CREDIT

Virginia Commonwealth University (VCU) School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Physicians may claim up to 6.75 hours in Type 1 or Type 2 CME on the Virginia Board of Medicine Continued Competency and Assessment Form required for renewal of an active medical license.

VCU designates this educational activity for a maximum of 6.75 **AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This continuing education activity meets the criteria of Virginia Commonwealth University and the Southern Association of Colleges and Schools. 0.7 CEUs will be awarded and recorded with the University.

CONFERENCE SITE: NEW LOCATION RICHMOND MARRIOTT WEST – INNSBROOK

The Richmond Marriott West is conveniently located at 4240 Dominion Boulevard in Glen Allen, Virginia – near Innsbrook and Short Pump. There is plenty of complimentary parking.

For more information visit www.marriott.com/ricmw

Directions: The hotel is conveniently located off of I-64, and is accessible from Rt 288 and Rt 295. From the Richmond International Airport take I-64 West to Exit 178B (Richmond 250 East). At the first light, turn left on Dominion Boulevard. Hotel is one block up on the left.

If you plan to stay in town to celebrate Reunion Weekend, the Omni Richmond Hotel is located at 100 South 12th Street in Richmond, Virginia. The Omni Hotel phone number is **(804) 344-7000 or (800) 843-6664. The cut off date to make hotel reservations is April 1, 2009.** The room rate is \$136.00 single or double occupancy and you must identify your reservation as being with the **MCV Reunion Weekend.**

REUNION WEEKEND INFORMATION

Please contact Lelia Brinegar, Director of Alumni Affairs at lebrinegar@vcu.edu or phone (804) 828-3900 or (800) 628-7799 for information concerning all Reunion Weekend events.

QUESTIONS ABOUT THE 7th ANNUAL ALUMNI UPDATE COURSE

Please contact Carole Hetteema, Assistant Director of CME in the VCU Office of Continuing Professional Development & Evaluation Studies at (804) 828-3640 or (800) 413-2872.

COURSE REGISTRATION FORM - 7th Annual Alumni Update Course

Friday, April 24, 2009

MCA-1485-09 6.75

Attendance fee is \$125.00 per attendee.

***Attendance Fee is non-refundable**

Complete this form and mail or FAX to:

Please make checks payable to: CPDE

CPDE Registrar

P.O. Box 980048

Richmond, VA 23298-0048

Phone: (804) 828-3640 FAX: (804) 828-7438

Please **PRINT or TYPE** information as you would like it to appear on your name badge.

First Name

Last Name

Class Year

Degree

Mailing Address (Street)

City

State

Zip Code

(W) Telephone

Fax

(H) Telephone

Email Address

Will you require transportation from the Omni hotel to the CME meeting? ___ YES ___ NO

CREDIT CARD INFORMATION

Name on Card

Circle type of card: Master Card

 Visa

 American Express

 Discover

Credit Card Number

Expiration Date

Signature

REGISTER ONLINE - www.cmeregistration.som.vcu.edu