



School of Medicine Professional Development Seminar

All Faculty, Housestaff, Postdocs, Medical Students, Graduate Students,
and Interested Persons are Invited

Communicating Healthcare Issues . . . Are you Camera-Ready?



**Monday, September 14, 2009
12 - 1:15 p.m.
Medical Sciences Bldg., Rm. 104/105**

This interactive discussion will help you to:

- *understand what is “newsworthy”*
- *use VCU resources to effectively disseminate your news*
- *learn the ground rules for preparing for and giving an interview*
- *appreciate the importance of using these skills*
- *assess the impact the media may have on your career*



Andrea L. Butler
Director of Communications
VCU Massey Cancer Center

Lite lunch provided with reservation by Sept. 10, to 8-6591 or dstewart@vcu.edu

Mark Your Calendar for Upcoming Seminar!

Tuesday, October 20, 2009

*“Family Planning: So You Are Ready to Start a Family,
What Happens When Your Plans Change?”*



sponsored by the Women in Science, Dentistry, and Medicine Faculty
Organization in collaboration with the Office of Faculty Affairs,
VCU School of Medicine on the MCV Campus.