

Virginia Commonwealth University School of Medicine
Office of Continuing Professional Development and Evaluation Studies

MISSION OF THE CONTINUING MEDICAL EDUCATION (CME) PROGRAM

PURPOSE, TARGET AUDIENCE, CONTENT AREAS, EXPECTED RESULTS, TYPES OF ACTIVITIES PROVIDED

PURPOSE AND TARGET AUDIENCE: To assist all physicians in Virginia and other states to further their clinical competence and professional development, and to contribute to the body of knowledge regarding physicians, learning, behavior, and educational outcomes.

CONTENT AREAS: Driven and defined by the educational needs of individual physicians, the content of continuing medical education activities is developed to be accurate, current, and objectively presented. The content involves research, clinical diagnosis, and management of diseases and disorders, as well as non-clinical subjects such as leadership, management of office and fiscal systems, coding, and professional development. Content is presented when it is: a) appropriate to physicians and other health care professionals, and b) of benefit to patients or to the public health.

EXPECTED RESULTS: Offer educational activities to enhance the clinical competence and professional development of physicians.

Conduct research and evaluation to continuously improve educational effectiveness, by exploring physicians' learning, change in behavior, and patient outcomes.

Generate peer reviewed papers, posters, and abstracts that contribute to scholarship in continuing medical education.

TYPES OF ACTIVITIES PROVIDED: The continuing medical education program of the Office of Continuing Professional Development and Evaluation Studies includes records maintenance, planning, implementation, consultation, and evaluation of:

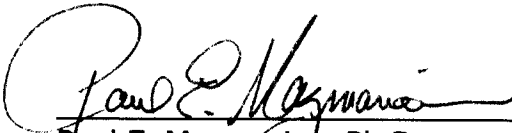
- a) major conferences and seminars,
- b) on-site teaching provided by School of Medicine faculty in select community hospitals throughout Virginia,

- c) distance learning that offers independent study through self-instructional print, audio, video, and Internet-based packages,
- d) individualized learning activities for select practitioners,
- e) evaluation studies focused on medical education, physicians' self-assessment, lifelong learning, improved quality of care, and patient outcomes,

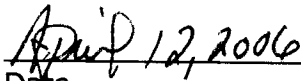
Faculty and staff of the CME Program participate in:

- a) collaborative organizational activities with entities dedicated to improving the professional development of physicians and the general standard of health in the community, and
- b) local, state, and national activities which promote and enable the lifelong learning of physicians.

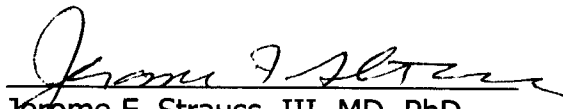
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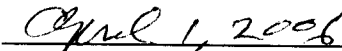
Paul E. Mazmanian, Ph.D.
Associate Dean
Continuing Professional Development
and Evaluation Studies




Date



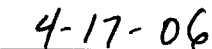
Jerome F. Strauss, III, MD, PhD
Dean, School of Medicine



Date



Sheldon M. Retchin, M.D.
Vice President for Health Sciences and
Chief Executive Officer, VCU Health Systems



Date